

IKEA Store at Cairo Festival City

Client

Al-Futtaim Group Real Estate

Scope of Work

Initial studies
Design review
Architect/Engineer of Record
Coordinating architectural, structural, and MEP requirements with CFM
Construction management
Construction supervision

IKEA, the world's largest furniture retailer, is a Swedish company that designs and sells ready-to-assemble furniture, appliances, and home accessories. In 2013, Al-Futtaim Group opened the first IKEA store in Egypt at Cairo Festival City (CFC). Wrapped in IKEA's distinctive blue and yellow brand colors, the store stands as an iconic landmark within the commercial complex.

As the lead consultant of CFC, ECG studied a range of design parameters and developed a group of solutions to blend IKEA's standard layout with the mall. These aspects

Location

Cairo Festival City, New Cairo, Egypt

Types of Activities

Architectural
MEP
Structural

included the approach, visibility, utilities, structural loads, structural grid, circulation, and connectivity.

The store's main building comprises two floors with a built-up area of 30,000 m². The area is divided into a series of interconnected departments leading to one another, with an attached double-height hall containing a self-serve furniture area. There is also a three-floor parking structure with a built-up area of around 60,000 m², which brings the total built-up area to approximately 90,000 m².

